



Lean & Hungry Theater 1525 Newton St, NW Washington, DC 20010

Lean & Hungry Theater Social Media Intern

Lean & Hungry Theater is seeking a highly-motivated individual for the part-time, unpaid internship position of Social Media Intern. This is an opportunity to gain practical experience in producing and maintaining an innovative, professional online presence while working with a small team of dedicated people for the greater good.

The Lean & Hungry Theater Social Media Intern will be responsible for creating, updating and developing an online persona for Lean & Hungry that matches its goals and public image. Responsibilities will include Facebook, Twitter, WordPress, Vines, and other outlets as appropriate.

- ★ Facebook page management will include: posting Facebook statuses daily, creating Facebook events, updating facebook events, upload pictures and albums of events to Facebook. Design cover photos and profile pictures. Posts will include cast and crew bios, links and other show info.
- ★ Twitter management will include: daily tweets, develop messaging for twitter audiences, tweet event linkage, interacting with followers and potential followers, retweeting appropriate and relevant content from other Twitter users. Tweets will include cast and crew bios, links and other show info.
- ★ Post weekly to the Lean & Hungry blog; organize cast, crew and staff to contribute posts. Coordinate plan with Public relations/Marketing staff.
- ★ Work with Production Manager to release show announcements, cast and crew announcements, and ticket sales information.
- ★ Update and improve company profile on LinkedIn and PRX, collaborating with the Marketing and executive staff;
- ★ Seek out new online opportunities for a Lean & Hungry presence.
- ★ Analyze data and create reports on followers.

The ideal candidate is well-organized, able to work independently but request guidance as needed, and has good time-management skills. Must be able to convey information in writing, over the phone, and in person in an accurate, clear and gracious manner. Must function well as part of a team and be able to report clearly and in a timely manner to members of the team.

Lean & Hungry Theater is a 501(c)3 company based in Washington D.C. Lean & Hungry Theater's shows are performed before a live audience and broadcast on NPR



Lean & Hungry Theater 1525 Newton St, NW Washington, DC 20010

stations across the country. Lean & Hungry creates these audio plays for use with study guides and curriculum in classrooms. www.LeanAndHungryTheater.com

How To Apply: Please send resume and cover letter to Jessica@LeanAndHungryTheater.com by September 20th, 2013.